



**Date:** 10/29/10

**Current Geography Selection:** (1 Selected) Places: Brentwood

**Your title for this geography:** BRENTWOOD

**Current Index Base:** Entire US

## Demographic Detail Summary Report

### Population Demographics

|                                | 1990 Census |   | 2000 Census |   | Spring 2010 Estimate |   | 2015 Projection |   | Percent Change |              |
|--------------------------------|-------------|---|-------------|---|----------------------|---|-----------------|---|----------------|--------------|
|                                | Count       | % | Count       | % | Count                | % | Count           | % | 1990 to 2000   | 2010 to 2015 |
| Total Population               | 15,225      |   | 22,808      |   | 29,211               |   | 32,730          |   | 49.8%          | 12.0%        |
| Population Density (Pop/Sq Mi) | 436.9       |   | 654.5       |   | 838.3                |   | 939.3           |   | 49.8%          | 12.0%        |
| Total Households               | 4,755       |   | 7,388       |   | 9,169                |   | 9,970           |   | 55.4%          | 8.7%         |

### Population by Gender:

|        |       |       |        |       |        |       |        |       |       |       |
|--------|-------|-------|--------|-------|--------|-------|--------|-------|-------|-------|
| Male   | 7,509 | 49.3% | 11,235 | 49.3% | 14,399 | 49.3% | 16,146 | 49.3% | 49.6% | 12.1% |
| Female | 7,717 | 50.7% | 11,573 | 50.7% | 14,812 | 50.7% | 16,584 | 50.7% | 50.0% | 12.0% |

### Population by Race/Ethnicity

|                                  | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|----------------------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                                  | Count       | %     | Count       | %     | Count                | %     | Count           | %     | 1990 to 2000   | 2010 to 2015 |
| White                            | 14,769      | 97.0% | 21,483      | 94.2% | 26,731               | 91.5% | 29,807          | 91.1% | 45.5%          | 11.5%        |
| Black                            | 254         | 1.7%  | 493         | 2.2%  | 644                  | 2.2%  | 790             | 2.4%  | 94.4%          | 22.7%        |
| American Indian or Alaska Native | 11          | 0.1%  | 36          | 0.2%  | 3                    | 0.0%  | 1               | 0.0%  | 216.1%         | -69.8%       |
| Asian or Pacific Islander        | 179         | 1.2%  | 582         | 2.6%  | 1,267                | 4.3%  | 1,554           | 4.7%  | 225.0%         | 22.7%        |
| Some Other Race                  | 12          | 0.1%  | 61          | 0.3%  | 155                  | 0.5%  | 180             | 0.6%  | 420.8%         | 16.1%        |
| Two or More Races                |             |       | 152         | 0.7%  | 410                  | 1.4%  | 398             | 1.2%  |                | -3.0%        |
| Hispanic Ethnicity               | 85          | 0.6%  | 280         | 1.2%  | 558                  | 1.9%  | 722             | 2.2%  | 228.3%         | 29.4%        |
| Not Hispanic or Latino           | 15,140      | 99.4% | 22,528      | 98.8% | 28,653               | 98.1% | 32,008          | 97.8% | 48.8%          | 11.7%        |

### Population by Age

|  | 1990 Census |   | 2000 Census |   | Spring 2010 Estimate |   | 2015 Projection |   | Percent Change |              |
|--|-------------|---|-------------|---|----------------------|---|-----------------|---|----------------|--------------|
|  | Count       | % | Count       | % | Count                | % | Count           | % | 1990 to 2000   | 2010 to 2015 |

|          |       |       |       |       |       |       |       |       |        |       |
|----------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
| 0 to 4   | 949   | 6.2%  | 1,291 | 5.7%  | 1,512 | 5.2%  | 1,719 | 5.3%  | 36.0%  | 13.7% |
| 5 to 14  | 2,767 | 18.2% | 4,205 | 18.4% | 4,199 | 14.4% | 4,425 | 13.5% | 52.0%  | 5.4%  |
| 15 to 19 | 1,323 | 8.7%  | 1,801 | 7.9%  | 2,165 | 7.4%  | 2,314 | 7.1%  | 36.1%  | 6.9%  |
| 20 to 24 | 648   | 4.3%  | 698   | 3.1%  | 1,436 | 4.9%  | 1,684 | 5.1%  | 7.8%   | 17.3% |
| 25 to 34 | 1,572 | 10.3% | 1,671 | 7.3%  | 2,131 | 7.3%  | 2,306 | 7.0%  | 6.3%   | 8.2%  |
| 35 to 44 | 3,429 | 22.5% | 4,109 | 18.0% | 3,467 | 11.9% | 3,452 | 10.5% | 19.8%  | -0.4% |
| 45 to 54 | 2,462 | 16.2% | 4,636 | 20.3% | 5,838 | 20.0% | 5,630 | 17.2% | 88.3%  | -3.6% |
| 55 to 64 | 1,210 | 7.9%  | 2,469 | 10.8% | 5,207 | 17.8% | 6,386 | 19.5% | 104.2% | 22.6% |
| 65 to 74 | 604   | 4.0%  | 1,145 | 5.0%  | 2,092 | 7.2%  | 3,290 | 10.1% | 89.6%  | 57.3% |
| 75 to 84 | 214   | 1.4%  | 599   | 2.6%  | 879   | 3.0%  | 1,190 | 3.6%  | 180.2% | 35.3% |
| 85+      | 49    | 0.3%  | 184   | 0.8%  | 283   | 1.0%  | 332   | 1.0%  | 275.8% | 17.2% |

**Median Age:**

|                  |      |  |      |  |      |  |      |  |       |      |
|------------------|------|--|------|--|------|--|------|--|-------|------|
| Total Population | 36.3 |  | 40.1 |  | 44.4 |  | 46.0 |  | 10.3% | 3.8% |
|------------------|------|--|------|--|------|--|------|--|-------|------|

**Households by Income**

|                       | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|-----------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                       |             |       |             |       |                      |       |                 |       | 1990 to 2000   | 2010 to 2015 |
| \$0 - \$15,000        | 228         | 4.8%  | 304         | 4.1%  | 241                  | 2.6%  | 234             | 2.3%  | 33.3%          | -3.1%        |
| \$15,000 - \$24,999   | 279         | 5.9%  | 165         | 2.2%  | 142                  | 1.5%  | 136             | 1.4%  | -40.7%         | -4.4%        |
| \$25,000 - \$34,999   | 350         | 7.4%  | 391         | 5.3%  | 275                  | 3.0%  | 247             | 2.5%  | 11.8%          | -10.0%       |
| \$35,000 - \$49,999   | 693         | 14.6% | 760         | 10.3% | 629                  | 6.9%  | 602             | 6.0%  | 9.6%           | -4.3%        |
| \$50,000 - \$74,999   | 1,155       | 24.3% | 883         | 12.0% | 869                  | 9.5%  | 894             | 9.0%  | 114.5%         | 2.9%         |
| \$75,000 - \$99,999   | 903         | 19.0% | 1,015       | 13.7% | 1,017                | 11.1% | 1,032           | 10.4% | 12.4%          | 1.5%         |
| \$100,000 - \$149,999 | 708         | 14.9% | 1,600       | 21.7% | 2,032                | 22.2% | 2,210           | 22.2% | 126.1%         | 8.8%         |
| \$150,000 +           | 448         | 9.4%  | 2,270       | 30.7% | 3,965                | 43.2% | 4,616           | 46.3% | 407.0%         | 16.4%        |
| Average Hhld Income   | \$80,507    |       | \$135,034   |       | \$188,055            |       | \$203,555       |       | 67.7%          | 8.2%         |
| Median Hhld Income    | \$68,662    |       | \$104,380   |       | \$133,127            |       | \$141,000       |       | 52.0%          | 5.9%         |
| Per Capita Income     | \$26,296    |       | \$43,742    |       | \$62,805             |       | \$66,005        |       | 66.3%          | 5.1%         |

**Employment and Business**

|                                   | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|-----------------------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                                   |             |       |             |       |                      |       |                 |       | 1990 to 2000   | 2010 to 2015 |
| Age 16 + Population               | 11,186      |       | 16,858      |       | 23,008               |       | 26,058          |       | 50.7%          | 13.3%        |
| In Labor Force                    | 7,859       | 70.3% | 11,509      | 68.3% | 15,158               | 65.9% | 17,106          | 65.7% | 46.4%          | 12.9%        |
| Employed                          | 7,625       | 97.0% | 11,240      | 97.7% | 13,922               | 91.8% | 16,460          | 96.2% | 47.4%          | 18.2%        |
| Unemployed                        | 227         | 2.9%  | 249         | 2.2%  | 1,235                | 8.2%  | 644             | 3.8%  | 10.1%          | -47.8%       |
| In Armed Forces                   | 6           | 0.1%  | 20          | 0.2%  | 2                    | 0.0%  | 2               | 0.0%  | 221.6%         | -0.0%        |
| Not In Labor Force                | 3,327       | 29.7% | 5,349       | 31.7% | 7,849                | 34.1% | 8,952           | 34.4% | 60.8%          | 14.0%        |
| Number of Employees (Daytime Pop) |             |       |             |       | 50,119               |       |                 |       |                |              |

|                                 |  |  |       |  |       |  |  |  |  |  |       |
|---------------------------------|--|--|-------|--|-------|--|--|--|--|--|-------|
| Number of Establishments        |  |  |       |  |       |  |  |  |  |  | 3,113 |
| Emp in Blue Collar Occupations  |  |  | 1,443 |  | 12.8% |  |  |  |  |  |       |
| Emp in White Collar Occupations |  |  | 9,797 |  | 87.2% |  |  |  |  |  |       |

### Housing Units

|                     | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|---------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                     |             |       |             |       |                      |       |                 |       | 1990 to 2000   | 2010 to 2015 |
| Total Housing Units | 5,058       |       | 7,661       |       | 9,602                |       | 10,453          |       | 51.5%          | 8.9%         |
| Owner Occupied      | 4,236       | 83.8% | 6,451       | 84.2% | 7,927                | 82.6% | 8,583           | 82.1% | 52.3%          | 8.3%         |
| Renter Occupied     | 520         | 10.3% | 937         | 12.2% | 1,243                | 12.9% | 1,388           | 13.3% | 80.2%          | 11.7%        |
| Vacant              | 304         | 6.0%  | 273         | 3.6%  | 433                  | 4.5%  | 482             | 4.6%  | -10.3%         | 11.4%        |

### Vehicles Available

|                           | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|---------------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                           |             |       |             |       |                      |       |                 |       | 1990 to 2000   | 2010 to 2015 |
| Average Vehicles Per Hhld | 2.3         |       | 2.2         |       | 2.4                  |       | 2.6             |       | -5.0%          | 10.1%        |
| 0 Vehicles Available      | 34          | 0.7%  | 66          | 0.9%  | 71                   | 0.8%  | 72              | 0.7%  | 92.5%          | 0.4%         |
| 1 Vehicle Available       | 622         | 12.5% | 1,019       | 13.8% | 1,259                | 13.7% | 1,340           | 13.4% | 63.8%          | 6.4%         |
| 2+ Vehicles Available     | 4,332       | 86.8% | 6,303       | 85.3% | 7,839                | 85.5% | 8,559           | 85.8% | 45.5%          | 9.2%         |

### Marital Status

|                         | 1990 Census |       | 2000 Census |       | Spring 2010 Estimate |       | 2015 Projection |       | Percent Change |              |
|-------------------------|-------------|-------|-------------|-------|----------------------|-------|-----------------|-------|----------------|--------------|
|                         |             |       |             |       |                      |       |                 |       | 1990 to 2000   | 2010 to 2015 |
| Age 15+ Population      | 11,510      |       | 17,311      |       | 23,496               |       | 26,583          |       | 50.4%          | 13.1%        |
| Married, Spouse Present | 8,293       | 72.1% | 12,395      | 71.6% | 16,773               | 71.4% | 18,965          | 71.3% | 49.5%          | 13.1%        |
| Married, Spouse Absent  | 82          | 0.7%  | 328         | 1.9%  | 424                  | 1.8%  | 479             | 1.8%  | 300.3%         | 13.0%        |
| Divorced                | 508         | 4.4%  | 858         | 5.0%  | 1,169                | 5.0%  | 1,328           | 5.0%  | 69.0%          | 13.6%        |
| Widowed                 | 299         | 2.6%  | 587         | 3.4%  | 781                  | 3.3%  | 898             | 3.4%  | 96.5%          | 14.9%        |
| Never Married           | 2,333       | 20.3% | 3,143       | 18.2% | 4,349                | 18.5% | 4,914           | 18.5% | 34.7%          | 13.0%        |

### Educational Attainment

|                    | 1990 Census |      | 2000 Census |      | Spring 2010 Estimate |      | 2015 Projection |      | Percent Change |              |
|--------------------|-------------|------|-------------|------|----------------------|------|-----------------|------|----------------|--------------|
|                    |             |      |             |      |                      |      |                 |      | 1990 to 2000   | 2010 to 2015 |
| Age 25+ Population | 9,539       |      | 14,812      |      | 19,897               |      | 22,586          |      | 55.3%          | 13.5%        |
| Grade K - 8        | 70          | 0.7% | 141         | 1.0% | 107                  | 0.5% | 82              | 0.4% | 100.9%         | -23.1%       |

|                         |       |       |       |       |       |       |       |       |        |        |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
| Grade 9 - 12            | 385   | 4.0%  | 256   | 1.7%  | 212   | 1.1%  | 178   | 0.8%  | -33.4% | -16.1% |
| High School Graduate    | 1,360 | 14.3% | 1,563 | 10.6% | 2,054 | 10.3% | 2,294 | 10.2% | 15.0%  | 11.7%  |
| Some College, No Degree | 2,133 | 22.4% | 2,743 | 18.5% | 3,040 | 15.3% | 3,183 | 14.1% | 28.6%  | 4.7%   |
| Associates Degree       | 458   | 4.8%  | 658   | 4.4%  | 853   | 4.3%  | 969   | 4.3%  | 43.7%  | 13.6%  |
| Bachelor's Degree       | 3,333 | 34.9% | 5,763 | 38.9% | 8,062 | 40.5% | 9,260 | 41.0% | 72.9%  | 14.9%  |
| Graduate Degree         | 1,800 | 18.9% | 3,658 | 24.7% | 5,568 | 28.0% | 6,620 | 29.3% | 103.2% | 18.9%  |
| No Schooling Completed  |       |       | 30    | 0.2%  |       |       |       |       |        |        |

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. [More About Our Data.](#)

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