



Date: 10/29/10

Current Geography Selection: (1 Selected) Places: Franklin

Your title for this geography: FRANKLIN

Current Index Base: Entire US

## Demographic Detail Summary Report

### Population Demographics

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Total Population	22,472		42,227		53,190		60,973		87.9%	14.6%
Population Density (Pop/Sq Mi)	761.0		1,429.9		1,801.1		2,064.7		87.9%	14.6%
Total Households	8,783		16,476		20,418		22,723		87.6%	11.3%

### Population by Gender:

	1990		2000		Spring 2010		2015		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Male	10,575	47.1%	20,445	48.4%	25,717	48.4%	29,500	48.4%	93.3%	14.7%
Female	11,897	52.9%	21,782	51.6%	27,473	51.7%	31,472	51.6%	83.1%	14.6%

### Population by Race/Ethnicity

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
White	19,053	84.8%	36,148	85.6%	44,325	83.3%	49,846	81.8%	89.7%	12.5%
Black	3,181	14.2%	4,064	9.6%	4,464	8.4%	4,603	7.6%	27.8%	3.1%
American Indian or Alaska Native	46	0.2%	93	0.2%	9	0.0%	2	0.0%	104.8%	-78.7%
Asian or Pacific Islander	123	0.6%	652	1.5%	1,385	2.6%	1,767	2.9%	430.3%	27.6%
Some Other Race	66	0.3%	853	2.0%	1,954	3.7%	3,271	5.4%	1,186.8%	67.4%
Two or More Races			416	1.0%	1,053	2.0%	1,483	2.4%		40.8%
Hispanic Ethnicity	199	0.9%	1,919	4.5%	3,471	6.5%	4,450	7.3%	864.6%	28.2%
Not Hispanic or Latino	22,273	99.1%	40,308	95.5%	49,718	93.5%	56,523	92.7%	81.0%	13.7%

### Population by Age

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015

0 to 4	1,816	8.1%	3,414	8.1%	3,801	7.2%	4,409	7.2%	87.9%	16.0%
5 to 14	3,488	15.5%	6,791	16.1%	6,698	12.6%	7,297	12.0%	94.7%	9.0%
15 to 19	1,403	6.2%	2,729	6.5%	3,479	6.5%	3,854	6.3%	94.5%	10.8%
20 to 24	1,264	5.6%	2,035	4.8%	4,119	7.7%	4,942	8.1%	61.0%	20.0%
25 to 34	4,135	18.4%	6,784	16.1%	8,422	15.8%	9,288	15.2%	64.1%	10.3%
35 to 44	4,053	18.0%	8,284	19.6%	6,875	12.9%	7,124	11.7%	104.4%	3.6%
45 to 54	2,416	10.8%	6,113	14.5%	7,818	14.7%	7,744	12.7%	153.0%	-0.9%
55 to 64	1,591	7.1%	2,861	6.8%	6,416	12.1%	8,155	13.4%	79.8%	27.1%
65 to 74	1,174	5.2%	1,678	4.0%	3,164	5.9%	5,041	8.3%	43.0%	59.3%
75 to 84	796	3.5%	1,085	2.6%	1,662	3.1%	2,248	3.7%	36.3%	35.3%
85+	332	1.5%	454	1.1%	732	1.4%	863	1.4%	36.9%	17.9%

#### Median Age:

Total Population	33.1		34.2		35.1		35.9		3.3%	2.1%
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#### Households by Income

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
\$0 - \$15,000	1,435	16.3%	1,397	8.5%	1,418	6.9%	1,458	6.4%	-2.6%	2.8%
\$15,000 - \$24,999	1,377	15.7%	1,226	7.4%	1,217	6.0%	1,263	5.6%	-10.9%	3.8%
\$25,000 - \$34,999	1,468	16.7%	1,647	10.0%	1,369	6.7%	1,310	5.8%	12.2%	-4.3%
\$35,000 - \$49,999	1,491	17.0%	2,263	13.7%	2,162	10.6%	2,185	9.6%	51.7%	1.1%
\$50,000 - \$74,999	1,704	19.4%	3,298	20.0%	3,845	18.8%	4,199	18.5%	305.1%	9.2%
\$75,000 - \$99,999	793	9.0%	2,508	15.2%	2,891	14.2%	3,132	13.8%	216.2%	8.3%
\$100,000 - \$149,999	310	3.5%	2,684	16.3%	4,141	20.3%	4,882	21.5%	766.3%	17.9%
\$150,000 +	209	2.4%	1,453	8.8%	3,375	16.5%	4,293	18.9%	596.2%	27.2%
Average Hhld Income	\$46,866		\$78,496		\$106,892		\$118,771		67.5%	11.1%
Median Hhld Income	\$36,181		\$62,420		\$76,549		\$82,293		72.5%	7.5%
Per Capita Income	\$17,059		\$30,627		\$39,022		\$41,991		79.5%	7.6%

#### Employment and Business

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 16 + Population	16,857		31,431		42,042		48,542		86.5%	15.5%
In Labor Force	12,175	72.2%	23,071	73.4%	29,957	71.3%	34,508	71.1%	89.5%	15.2%
Employed	11,732	96.4%	22,369	97.0%	26,859	89.7%	32,825	95.1%	90.7%	22.2%
Unemployed	417	3.4%	697	3.0%	3,098	10.3%	1,683	4.9%	67.1%	-45.7%
In Armed Forces	25	0.2%	5	0.0%	0	0.0%	0	0.0%	-79.0%	0.0%
Not In Labor Force	4,682	27.8%	8,360	26.6%	12,085	28.7%	14,033	28.9%	78.5%	16.1%
Number of Employees (Daytime Pop)					34,473					

Number of Establishments											2,800
Emp in Blue Collar Occupations			5,706		25.5%						
Emp in White Collar Occupations			16,663		74.5%						

### Housing Units

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Total Housing Units	9,623		17,473		21,833		24,316		81.6%	11.4%
Owner Occupied	5,723	59.5%	11,560	66.2%	14,409	66.0%	15,993	65.8%	102.0%	11.0%
Renter Occupied	3,061	31.8%	4,915	28.1%	6,009	27.5%	6,730	27.7%	60.6%	12.0%
Vacant	840	8.7%	997	5.7%	1,415	6.5%	1,594	6.6%	18.7%	12.7%

### Vehicles Available

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Average Vehicles Per Hhld	1.8		1.8		2.0		2.2		-3.2%	13.5%
0 Vehicles Available	549	5.7%	604	3.7%	544	2.7%	506	2.2%	9.9%	-6.8%
1 Vehicle Available	2,576	26.6%	4,761	28.9%	5,495	26.9%	5,899	26.0%	84.8%	7.3%
2+ Vehicles Available	6,564	67.7%	11,111	67.4%	14,380	70.4%	16,318	71.8%	69.3%	13.5%

### Marital Status

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 15+ Population	17,163		32,022		42,683		49,262		86.6%	15.4%
Married, Spouse Present	10,432	60.8%	19,281	60.2%	25,909	60.7%	30,004	60.9%	84.8%	15.8%
Married, Spouse Absent	242	1.4%	1,174	3.7%	1,522	3.6%	1,739	3.5%	385.2%	14.2%
Divorced	1,608	9.4%	3,097	9.7%	4,078	9.6%	4,688	9.5%	92.6%	15.0%
Widowed	1,291	7.5%	1,348	4.2%	1,731	4.1%	1,981	4.0%	4.4%	14.4%
Never Married	3,591	20.9%	7,122	22.2%	9,443	22.1%	10,849	22.0%	98.4%	14.9%

### Educational Attainment

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 25+ Population	14,496		27,258		35,088		40,463		88.0%	15.3%
Grade K - 8	1,377	9.5%	974	3.6%	589	1.7%	420	1.0%	-29.3%	-28.8%

Grade 9 - 12	1,596	11.0%	1,751	6.4%	1,242	3.5%	1,030	2.6%	9.7%	-17.1%
High School Graduate	3,272	22.6%	5,040	18.5%	6,396	18.2%	7,269	18.0%	54.0%	13.7%
Some College, No Degree	2,854	19.7%	6,137	22.5%	6,859	19.6%	7,372	18.2%	115.1%	7.5%
Associates Degree	796	5.5%	1,471	5.4%	1,974	5.6%	2,321	5.7%	84.8%	17.5%
Bachelor's Degree	3,167	21.9%	8,507	31.2%	12,509	35.7%	15,086	37.3%	168.6%	20.6%
Graduate Degree	1,435	9.9%	3,277	12.0%	5,518	15.7%	6,966	17.2%	128.3%	26.2%
No Schooling Completed			100	0.4%						

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Current year data is for the year **2010**, 5 year projected data is for the year **2015**. [More About Our Data.](#)

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