



Williamson County Named Tennessee's Fastest Growing County

2010 Census Recap

Williamson County is now the 6th largest county in the state with 183,182 residents, which is a 44.7 percent increase from the 2000 Census.

"With the growth in population we've had, it offers both rewards and challenges," Williamson County Mayor Rogers Anderson said. "I'm very pleased - it's a great place to work and live and play and worship, but it's a lot of work and planning."

In terms of education, Williamson County Schools reported more than 32,000 students enrolled, up from 19,000 in the 2000 census.

2000-2010 Census Numbers

	2000	2010 Estimate	2010 Actual	Percent Change
Franklin	41,482	53,190	62,487	50.6 %
Brentwood	23,445	29,211	37,060	58.1 %
Spring Hill	8,399	25,823	22,013	162.1 %
Fairview	5,765	6,777	7,720	33.9 %
Nolensville	2,106	5,044	5,861	178.3 %
Thompson's Station	979	2,973	2,194	124.1 %
Williamson County	126,638	180,891	183,182	44.7 %

* Average growth rate in Tennessee was 11.5% from 2000.

Williamson County Growth Projected 3rd in U.S.

Woods and Poole Economics Inc. annually releases its nationwide ranking of counties and metro areas. According to its 2011 list, where the country will see a 1.12 percent growth in employment, Williamson County, which ranks third nationally, is expected to see growth of 3.14 percent through 2040.

In raw numbers, the firm is projecting that over the next 30 years, Williamson County will see almost 172,000 new jobs. The county now provides slightly more than 118,000 jobs, according to the study.

ZoomProspector.com breaks down Job Growth, Higher Education, and Income

Name	Job Growth	Percentage of residents with a Bachelor's Degree or higher	Average Household Income
Brentwood, TN	23.10%	68.51%	\$132,253
Fairview, TN	14.30%	26.40%	\$51,893
Franklin, TN	21.00%	51.63%	\$76,018
Nolensville, TN	126.60%	42.13%	\$75,979
Thompson's Station, TN	153.50%	38.72%	\$66,318
Williamson County, TN	37.40%	51.17%	\$82,747

* U.S. average for a bachelor's degree is 24%

1st quarter report

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Flossy Gloss - A Winning Idea

Funny name, but for 3 Centennial High seniors, it was a concept that won them 1st place in this year's Business Idea Competition sponsored by Belmont's Center for Entrepreneurship and Williamson County's Office of Economic Development. The concept was an affordably priced, cellulose-based paint that would lower residential heating and air-conditioning costs. Judges for the competition were selected from a variety of businesses, including Mars Petcare, Swiftwick socks, the Nashville Predators and local chambers of commerce. The day-long competition came about through Centennial economics teacher Don Kirby, who read about Belmont University's entrepreneurial outreach program and started the contest three years ago.



Seniors present their business idea to the panel of judges at Centennial High School during the final round of the Business Idea Competition.

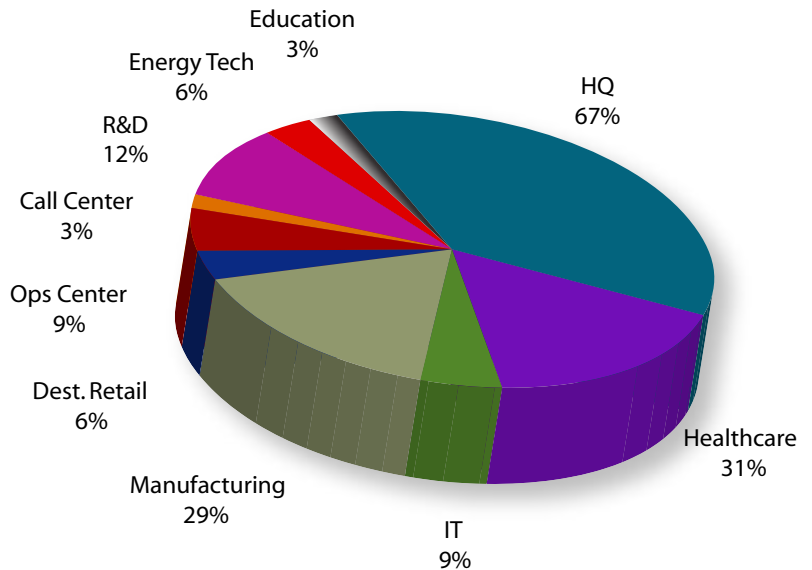
By The Numbers

- **100** - the number of jobs **Acadia Healthcare** will add to Williamson County. The management team of Psych Solutions has re-emerged to take over and relocate Acadia and is working a deal that will make it a \$260 million company.
- **#2** - Williamson County's ranking in the **Ten Incredibly Pro-Business Communities - Large and Small - Without a Beach** story in the April edition of Southern Business and Development magazine.
- **157,737** - the square footage leased by **Jackson National Life**, resulting in NAIOP's 2010 Office Lease of the Year Award.
- **6.7%** - Williamson County's unemployment rate - the lowest in the state (9.5%) and well below the national average of 9.0%, according to January numbers by the Department of Labor and Workforce Development.
- **171** - the record setting number of new business licenses filed for the month of February in Williamson County, the most filings since records have been kept.

Current Project Activity

The Office of Economic Development is currently working with a number of companies considering expanding in or relocating to Williamson County. The information below is a summary of current activity.

Sector Breakdown



Investment

Total Jobs	10,451
Square Footage	3,102,000
Capital Investment	\$480,500,000

Projects

34 Projects Total
24 Active
As of March 24, 2011